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## **Ambit Energy Ranked the 7th Largest North American Direct Sales Company and 12th in the World According to Direct Selling News**

### ***Company's CEO also awarded publication's annual leadership award***

DALLAS - April 13, 2015 - a leading national retail energy provider and the largest direct seller of energy, ranked No. 12 on the 2015 Direct Selling News Global 100 list of the largest direct sales companies in the world following record annual revenue of \$1.5 billion in 2014. Ambit also ranked No. 7 on the North America 50, the DSN's new subset of the Global 100. The company originally appeared on the Direct Selling News Global 100's inaugural list at No. 38 in the world in 2010.

In addition, Jere Thompson Jr., co-founder and CEO of Ambit, was awarded the Bravo Leadership Award at the publication's annual gala in Dallas on Wednesday, April 8. Thompson Jr.'s award recognizes his success in the direct sales industry and for guiding Ambit to become the largest direct seller of energy in the world for the third consecutive year, while also creating exciting and lucrative career paths for Ambit's Independent Consultants.

"I am honored to receive this award, but Ambit Energy's ranking and success is really a testament to the hard work and dedication of our entire team, including our Independent Consultants, whose belief in our company has helped them achieve personal success," said Thompson, Jr. "With our innovative technology, dedication to customer service and satisfaction, and history of excellence, we will continue to cultivate an atmosphere that enables us to be the finest and most-respected retail energy provider in America."

Ambit, which operates in 14 deregulated states and Washington D.C., first claimed the title of the largest direct seller of energy in the world in 2013 when the company ranked No. 14 on the Direct Selling News Global 100. Last year the company maintained the distinction while also rising to No. 12 on the list.

The annual ranking produced by Direct Selling News magazine offers a unique perspective of the global direct selling industry and provides competitive information for its members, researchers, investors and those seeking opportunities to build a career within the industry.

For information about Ambit Energy's rates and services, or about the opportunity to join the Ambit Energy team, visit [www.ambitenergy.com](http://www.ambitenergy.com) or call (877) 28-AMBIT.

#### **About Ambit Energy**

Ambit Energy provides electricity and natural gas services in deregulated markets across the United States, primarily marketed through a direct sales channel of more than 350,000 Independent Consultants. Ambit was established in 2006 with one simple goal in mind: to be the finest and most-respected retail energy provider in America. To that end, the Ambit team has built an award-winning customer care center, as well as great relationships with energy partners, consultants and customers alike. The strategy is working. Ambit was named the fastest-growing private company in the country for 2010 by Inc. Magazine, and has already surpassed milestones of one million customers and \$1 billion in annual sales. For more information about Ambit Energy's rates and services or to join the Ambit Energy team, visit [www.AmbitEnergy.com](http://www.AmbitEnergy.com) or call (877) 282-6248.